

## TERMS

Id short for ideogram

Etymid etymology (word origin)-based ideogram .  $\Phi \Sigma$  complex [Latin *com* with + . *plex* fold]

Directid id that does not rely on etymology, but shows the meaning more directly—pictorially or  $\odot$  friend

symbolically, best with direct semanto-aesthetic impact  $\supseteq$  complex. An extension of  $\subset$  simple.

Mixid\* id that has both direct and word-origin elements  $\Delta$  consider. sider is star  $\Delta$  is think.

Analyd id that relies on analysis of and representation of elements of meaning  $\approx$  analogy (a likening of the complex with the more simple)

Transid id that transcends (breaks free of) conventional meaning  $\perp$  "No" about the future.

Cheatid id that uses a letter of the alphabet to make it easier to remember, for example the F in

$\mathbb{F}$  "for" and  $\mathbb{F}$  "force", and the z in  $\mathbb{z}$  "bizzare".

sonid an id that has a "sounds like" element, like the shoe in  $\mathbb{S}$  "eschew"

## Graphic opposite

graphic elements switched around, usually based on symmetry of some sort, to show

opposite meaning. It's a means of coming up with new ids.

Thus I came up with  $\mathbb{I}$  for "rise" from its opposite  $\mathbb{O}$  "fall".

\* Another type of mixid mixes 2 ids:  $\oplus$  break +  $\mathbb{E}$  easy =  $\mathbb{E}$  fragile

$\mathbb{S}$  sky color (blue) +  $\mathbb{R}$  blood color (red) = purple.